

PUB SECTOR SURVEY

SUMMER TRADING 2025

60% ARE IN LINE OR UP ON 2024'S TURNOVER
HOWEVER...

60% HAVE MADE LESS PROFIT THAN LAST SUMMER

ONLY 1 IN 3
IS PROFITABLE

BIGGEST PROFIT IMPACT...

COST OF EMPLOYMENT

- NICs rising 10%
- Part-timers in scope for the full 15% NICs
- National Minimum Wage costs rising by 50% over last 5 years

TOP CHANGES MADE SINCE BUDGET RISES

Reduced staff hours/shifts



Reduced no. of employees



Reduced spend of suppliers



Reduced trading hours



Reduced services offered



Closed the business



IF TAXES INCREASE
NEXT BUDGET:

35%

SAID THEY WILL HAVE TO
CLOSE THEIR BUSINESSES

WITH A SIGNIFICANT DECREASE IN TAX PUBLICANS WILL

Increase business investment



Increase no. of employees



Increase trading hours/days



Increase staff hours/shifts



Increase spend on suppliers



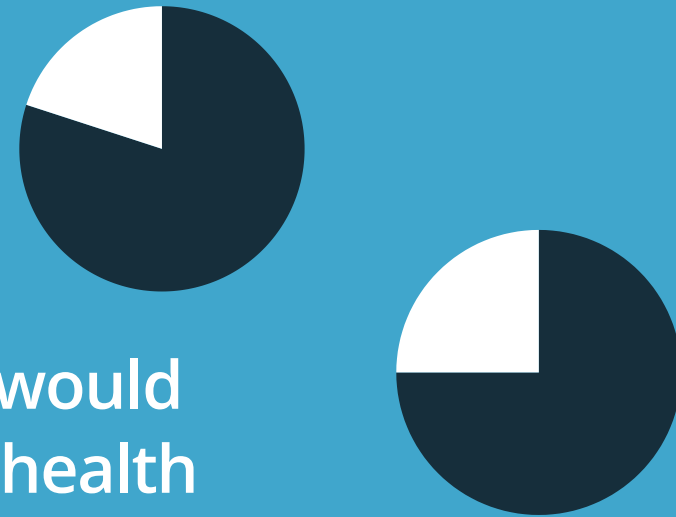
Increase services offered



MENTAL HEALTH:

80% of respondents rated their mental health as less than good

75% believe if their pub closed there would be a significant impact to the mental health of their customers



90% OF PUBS
RAISE MONEY FOR
CHARITIES, LOCAL
AND NATIONAL



THE AVERAGE RESPONDENT'S ANNUAL SITE TURNOVER: £650k

If one site closes that is...

- **£216k of DIRECT tax** into the Treasury lost
- **16 staff out of a job** – meaning NICs lost, & more pressure on welfare payments
- **12 suppliers would lose business** – impacting local supply chain income & potentially leading to more job losses

HOW OUR MEMBERS ARE EFFECTED:



“ IT WOULD BE LIKE LOSING A FAMILY, THAT’S WHAT OUR PUB IS. GIVING THE PEOPLE THAT ARE STRUGGLING A SAFE SPACE TO FEEL WELCOME AND THAT THEY BELONG.

JUSTINE BEDFORD, THE ROYAL DYCHE

“ WE ARE A COMMUNITY HUB. WE LOOK OUT FOR EACH OTHER, CELEBRATE BIRTHDAYS, SHARE ALLOTMENT PRODUCE, DO SMALL JOBS FOR EACH OTHER.

COLIN JAMES, FORESTERS ARMS



“ WE ARE THE ONLY PUB IN THE VILLAGE. WITH NO PUB THERE WOULD BE A LOT OF LONELINESS. WE SUPPORT EMERGENCY SERVICES, CHARITIES & MAKE OUR REGULARS FEEL SAFE.

STEPHEN TINGEY, THE CANNON INN

“ OUR STAFF ARE LIKE A BIG FAMILY IF WE WERE TO CLOSE WHICH, WE HAVE TALKED ABOUT, THE IMPACT WOULD BE HUGE NOT JUST FOR THE TEAM BUT FOR OUR CUSTOMERS.

ALISON KIRKWOOD, THE CROWN HOTEL



HOW OUR MEMBERS ARE EFFECTED:



“ IF WE WERE TO CLOSE OUR DOORS, THE IMPACT ON THE LOCAL COMMUNITY WOULD BE DEVASTATING. WE WORK WITH LOCAL SUPPLIERS THAT WOULD DISAPPEAR IF WE WERE TO CLOSE.

MIKE DOVE, THE THREE HORSESHOES

“ FRIENDSHIPS HAVE FORGED THROUGH OUR PUB. WE HAVE WELCOMED TOURISTS, WORKERS, CYCLISTS, ATHLETES & MORE. THIS WOULD BE LOST, IF OUR VENUES WERE TO CLOSE.

PATRICK MELAUGH, KINGS ARMS



“ OUR REGULARS ARE RETIRED, THE PUB IS THEIR WINDOW TO THE OUTSIDE. WE USE LOCAL SUPPLIERS & EMPLOY IN AN AREA WITH HUGE UNEMPLOYMENT. THOSE SECTORS WOULD FAIL IF WE CLOSED.

GEORGINA PAXTON, THE HAMPTON INN

PUBS SUPPORT SOCIAL MOBILITY, CONNECTION, CULTURE, CAREERS AND COMMUNITIES IN EVERY TOWN AND HIGH STREET, FROM THE TOP HOUSE INN NEAR LAND'S END, TO THE BORGIE LODGE HOTEL AT JOHN O GROATS